



**TRInternational, Inc. Welcomes Jim Mitchell as CASE Industry Manager**

September 2, 2010

TRInternational, Inc. welcomes Jim "Mitch" Mitchell, effective Monday, August 30, 2010. Jim will serve as CASE (Coatings, Adhesives, Sealants & Elastomers) Industry Manager and be based in St. Louis, MO.

Jim has over 25 years of experience in the chemical industry, including specialty chemical distribution and CASE industry management. His knowledge stems from 19 years of experience with Mozel, Inc., where he spent nine years as President. When Mozel was acquired by Univar USA in 2007, Jim became the General Manager for Univar Specialty Products.

With a focus on raw materials for the CASE Industry, Jim will collaborate with TRI's Regional Salesmen, Global Sourcing & Trading Offices, Purchasing, Business Development and Marketing Teams to establish and execute a strategy for products used in CASE industries, such as: Epoxy Resins, VOC-Exempt Solvents, Hydrocarbon Resins, Pigments, Rheology Modifiers and UV Stabilizers, to name a few.

Jim says, "I've been given a tremendous opportunity to utilize my knowledge base to deepen TRI's products and services portfolio for customers in the CASE Industry." With this focused strategy, TRI will not only have the opportunity to expand its market share and to develop new relationships with corporate accounts, manufacturers and suppliers, but also to strengthen current relationships by offering a larger portfolio of products and services to existing accounts.

Jim will be attending ChinaCoat September 27<sup>th</sup> – 29<sup>th</sup> along with TRI's Purchasing Manager, Ms. Bin Li, and TRI's Shanghai general manager, Mrs. Stacey Li.

For more information please contact TRI at +1(206) 505-3500 or online at [www.tritrading.com](http://www.tritrading.com).

**About TRInternational, Inc. (TRI)**

Established in 1994 and headquartered in Seattle, WA, TRI's unique approach to chemical distribution offers a variety of products and services tailored to fit the needs of each customer. Around the globe, TRI counts five regional offices in the USA, a sourcing office in Shanghai, China, and a global trading office in Lahore, Pakistan. TRI is also an active member of the National Association of Chemical Distributors (NACD) and participates in the Responsible Distribution verification process.

At TRI our mission is to continue to create sustainable partnerships worldwide by providing innovative and competitive sourcing solutions. Our success is based on the ethics and ingenuity of our team; we create an environment that promotes growth for our employees, partners and community.

For additional information, please contact:

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